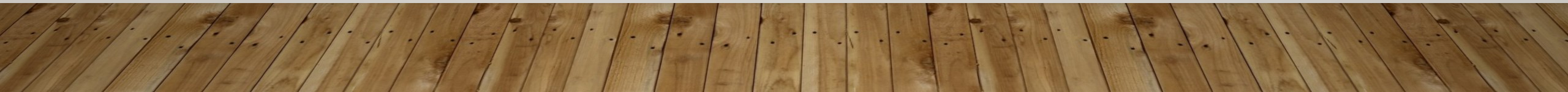


KNOX BELL PERFORMANCE THEATRE

A PARTNERSHIP BETWEEN THE COMMUNITY ARTS COUNCIL, TRINITY UNITED
CHURCH, AND THE PERFORMING ARTISTS OF PRINCE GEORGE



A LEGACY OF SERVICE

- Trinity Downtown (Knox Presbyterian/United Church) first appeared on the corner of 5th and Brunswick on April 21, 1921.
- For 111 years Trinity United has been part of nurturing a vibrant performing arts community.
- Addressing community needs is woven into the fabric of our identity.
- Discerning – developing – supporting partnerships
- While worship still happens every week, it is not in the primary performance space, making it ideal as a venue and partnership with the CAC.

HALO CANADA STUDY

- September 2019 HALO Index = \$3,034,192 annually.
- Spending Index: \$1 to \$13.47 (Halo Canada = \$3.16)
- 65.38% of our partnerships are with Education and the Arts
- Our goal is to be a partner of choice in Prince George.

WHAT'S THE COMMUNITY SAYING?

DM – “We need more venues. Make it easier for musicians to play in Prince George without relying on the same couple of locations.”

NM – “I’ve missed the shows they used to have there. It’s a nice venue”

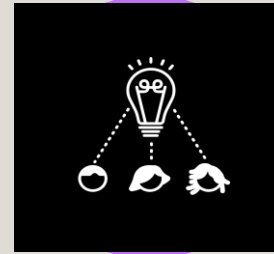
DP – “Heavy Metal bands been playing in the basement of this place for years sooooo hell ya concert hall!!”

CB – “I’ve held many events there. I think it would be a fantastic venue.”

PARTNERING WITH THE CAC AND ARTS COMMUNITY...



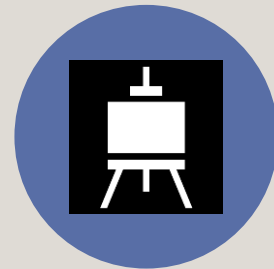
A partnership with the CAC provides potential access to additional sources and levels of funding.



Complimentary for both the CAC & TrinityUCPG.



Based on strengthening existing partnerships.



Built around the needs of the Arts community.

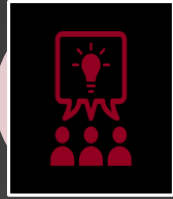
PARTNERSHIP BETWEEN THE CAC & TRINITY UNITED

- Trinity United and the CAC have been working with City of PG staff for over 3.5 years with the goal of cultural space making in Downtown PG. (The pandemic slowed things down)
- The CAC and Trinity United have a combined history of over 160 years in PG.
- Two vibrant, vital, and viable organizations with strong Boards, demonstrated leadership, and the ability to manage projects to completion.
- Model community partnership and strategy with City of PG.
- Builds on existing background material as part of the Creative Hub project.

- The Creative Hub Study in March 2020 identified the need for a live performance space. It could not be included on the former BMO site.
- Helps preserve a significant heritage building in Downtown PG.
- An innovative new partnership model between the CAC, Trinity United, and City of PG.
- Builds on existing partnerships and activates space for new ones.
- Provide a top-notch performing arts venue that is independently operated while directly contributing to the arts ecosystem in our downtown and the overall strategy of the city.

PARTNERSHIP BETWEEN THE CAC & TRINITY UNITED

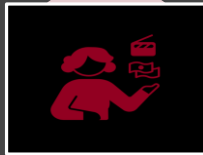
THE FEASIBILITY STUDY



Developing a cohesive vision for remodeling the space in consultation with the performing arts community in PG. (First formal consultation was on October 13)



Identifying potential intersectionality with City of PG requirements.



Development of an operational plan.



Generate conceptual drawings.



Develop capital budget estimates.



Recommend staged steps forward.

DESIRED OUTCOMES

- Further develops the finding from the Creative Hub Study and provides critical information for the City of PG Arts Strategy related to a new mid-sized performing arts venue.
- Local performers and groups define the need to serve the widest range of artistic needs possible.
- Clear understanding of renovation options and City of PG requirements.
- Complete conceptual design and associated Class D renovation costs.
- Provides the framework for a viable long-term partnership between the CAC and Trinity United.
- Generate supportive background material required for grant applications.

FUNDING THE STUDY

- \$20,000 – Canada Cultural Spaces Fund (Submitted)
- \$10,000 – Prince George Community Foundation (Submitted)
- \$5,000 – The United Church of Canada (Received)
- \$5,000 – City of Prince George (Request)

A BLESSING FROM TRINITY DOWNTOWN

