Mayor and Council, City of Prince George 1100 Patricia Blvd. Prince George BC V2L 3V9

September 9, 2021

His Worship the Mayor and Members of Council,

The Prince George Playhouse – Looking Forward

We wish to thank Mayor and Council for your decision in June to make the Prince George Playhouse a useable facility for at least the foreseeable future.

As you are no doubt aware, the facility plays a key and in fact a unique role as a performance venue, especially for locally produced events. We expect that it is unlikely that such a mid-sized and "community friendly" facility would be replaced by the City. If this expectation is correct, we would urge you to take what steps you might think appropriate to maintain the option of rejuvenating the Playhouse, even if this must be done in increments over a number of years. Mr. Blake McIntosh's estimate of \$7,171,500 to completely restore the Playhouse is a moderate sum compared to replacing it.

We would ask Council to consider what an impressive return on investment the facility represents since it was rebuilt in 1996. At that time the city contributed a modest \$300,000; with community donations, fundraising, and local grantsmanship contributing \$1.5 million towards a budget of \$1.8 million. When the amortized costs to the City of Prince George over this 25 year period are compared to other capital projects, the Playhouse is remarkable.

The City has also enjoyed a recent benefit from its investment by selling the facility's 70 stall main parking lot to Broadstreet Properties as part of the purchase of the adjacent land.

Its operating expenses are also a part of the exceptional economies of the Playhouse. As cited in Mr. McIntosh's June 4th report to Council, "annual operating costs have been approximately \$34,000." (Page 4, Paragraph 2.) A survey of Prince George's Operational Financial Plan shows that, of all indoor facilities, there is only one operating at a lower cost to the City- the Livestock Arena.

To continue to enjoy the long standing social and cultural benefits from such a modest investment we would urge Council to consider an Incremental 5+ Year Capital Plan to restore and upgrade the Playhouse for community use.

We request that should the City receive the \$25 million lump-sum payment from FortisBC a portion of these funds be allocated to such a plan.

Sincerely,

Danny Bell Anna Harrop Phil Nellis Gina Bialuski Tony Harrop Jody Newham Sadie Bialuski Robert Hodgkinson Bridgid O'Bierne **Amy Blanding** Gerry Jackson Noel O'Bierne Siona Jackson Carol Brain Susan O'Bierne Keith Brain Teresa Jackson Michael O'Malley James Cluff Naomi Kavka Jeremy Pahl Colin Dix Anne Laughlin Ted Price Judy Dix Ev Lee Michael Rawluk David Dunlop Norm Lee Nancy Spensley Krista Dunlop Raghu Lokanathan Peter Stevenson Margaret Dunlop Joy McKellar Katherine Trepanier Terry Fedorkiw Britt Meierhofer Mairead Veitch Conway Fisher Miss Mieke Ann Walsh Kym Gouchie Paul Murray Brian Walsh Kris Nellis

cc. Walter Babicz, City Manager